

**CREATING PATHWAYS TO PROSPERITY**  
**A Direction-Setting Conference at Harvard University**  
**Agenda March 18-19, 2013**

**Monday, March 18<sup>th</sup>**

7:30 - 8:30      **Registration and Continental Breakfast**

8:30 - 8:45      **Welcome**

Ronald Ferguson, Faculty Co-Director (also on behalf of Faculty Co-Director Robert Schwartz), Pathways to Prosperity Project, Harvard Graduate School of Education and Faculty Director, the Achievement Gap Initiative, Harvard University

8:45 - 10:20    **Plenary Session: Setting the Stage for the Pathways Agenda**

**Moderator:** William C. Symonds, Project Director, Pathways to Prosperity Project, Harvard Graduate School of Education

**Overview Presentation:**

Ronald Ferguson, Faculty Co-Director, Pathways to Prosperity Project, Harvard Graduate School of Education and Faculty Director, the Achievement Gap Initiative, Harvard University

**Speakers:**

Nicholas T. Pinchuk, Chairman and CEO, Snap-on Inc.

Dorothy Stoneman, Founder and CEO, YouthBuild USA

Willard R. "Bill" Daggett, Founder and Chairman, International Center for Leadership in Education, Inc.

Hilary Pennington, Director, Generations Initiative

10:20 - 10:40    Break

10:40 - 12:10    **Plenary Session:**

**Panel 1: "Where Are the Jobs for Young Adults?"**

**Moderator:** Jonas Prising, President, ManpowerGroup

**Speakers:**

Jane Oates, Assistant Secretary for Employment and Training, U.S. Department of Labor

Moorthy Uppaluri, General Manager, Microsoft Global Academic Programs

David Bozeman, Vice President, Integrated Manufacturing Operations Division, Caterpillar

Andrew Sum, Professor of Economics and Director, Center for Labor Market Studies, Northeastern University

Rick Stephens, Senior Vice President, Human Resources and Administration, The Boeing Company

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**Monday, March 18<sup>th</sup> (cont'd)**

**Panel 2: “Redefining Corporate Social Responsibility”**

**Moderator:** Jon Spector, President and CEO, The Conference Board

**Speakers:**

Doug Pruitt, Chairman, The Sundt Companies, Inc. and Chairman, Sundt Construction, Inc.  
Michael D’Ambrose, Senior Vice President, Human Resources, Archer Daniels Midland Company

John Rico, Founder, President and CEO, Rico Computer Enterprises

Laila Worrell, Managing Director, Accenture

Mark Greenlaw, Vice President, Sustainability and Educational Affairs, Cognizant

12:10 - 12:30    Break

12:30 - 2:00    **Lunch and Program**  
Keynote: Governor Mary Fallin, Oklahoma

2: 00 - 2:30    Break

2:30 - 3:50    **Concurrent Workshops: Session 1**

- Getting Federal Policy Right
- Designing and Implementing Credentials and Skill-Certifications that Provide Passports to Work
- Lessons from Abroad
- Providing High Quality High School Programs
- Creating Pipelines for Hard-to-Employ Youth, Including Ex-Offenders and the Disabled

3:50 - 4:10    Break

4:10 - 5:30    **Concurrent Workshops: Session 2**

- Forging Effective Intermediaries
- Improving Research: What We Know and What We Need to Learn
- Strategies for Increasing Work-Based Learning
- Promising Pathways for Disengaged Young People
- Creating World-Class Curricula for 9-14 Career Education Programs

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6:00 - 7:00      **Reception**

7:00 - 9:00      **Dinner and Discussion**

**Moderator:** David Gergen, Professor of Public Service, and Director of the Center for Public Leadership, Harvard Kennedy School of Government

**Speakers:**

Gerald Chertavian, Founder and CEO, YearUp

Karen Pittman, Co-Founder, President and CEO, Forum for Youth Investment

William D. "Bill" Green, Former Chairman and CEO, Accenture

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**Tuesday, March 19<sup>th</sup>**

8:15 - 8:50      **Continental Breakfast**

8:50 - 10:20    **Concurrent Workshops: Session 3**

- State Blueprints for Promoting Pathways Systems
- Effective Career Guidance: Developing a Vision of What We Can/Must Provide
- Who Will Teach Tomorrow's Workers? Models for Preparing World-Class Career Educators
- Common Principles and Practices of the Most Effective U.S. Post-Secondary Programs

10:20 - 10:45    Break

10:45 - Noon    **Plenary Session: "What Have We Learned?" Report-Outs from the Workshop Sessions**

Noon - 12:20    Break

12:20 - 1:45    **Lunch and Program**  
**Young Leaders Forum: Pathways Programs that Transform Lives**

**Moderator:** Mark Edwards, Executive Director, Opportunity Nation

**Speakers:**

Adult Leader: Dwight Armstrong, CEO, National FFA Organization

Young Adult: Clay Sapp, President, National FFA Organization

Adult Leader: Shawn Bohlen, National Director for Strategic Growth and Impact, YearUp

Young Adult: Mohamed Zire, Portfolio Accountant, BNY Mellon, and Graduate, YearUp Boston

Adult Leader: Daryl Wright, Vice President for Knowledge and Career Development and Knowledge Management, YouthBuild USA

Young Adult: Gomah Wonleh, Assistant to Career and Training Director, Building Futures; Graduate, YouthBuild Providence

Adult Leader: Michael Fitzpatrick, Superintendent and Director, Blackstone Valley Vocational Regional School District

Young Adult: Dineen Tetreault, Marketing Consultant, and Graduate, Blackstone Valley Vocational Regional School District

Young Adult: Christopher Prado, National Council of Young Leaders

1:45 - 2:00    Break

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2:00 - 3:00

### **Plenary Session: “Building Public Support for a Pathways Movement: How Do We Reach Beyond the Choir?”**

**Moderator:** Elyse Rosenblum, Principal, Public Private Possibilities

**Speakers:**

Timm Boettcher, President and CEO, Realityworks, Inc.

Mark Perna, Founder, Tools for Schools

Gail Gershon, Executive Director, Community Leadership, Gap Inc.

Meghan Siegal, Senior Vice President and Creative Director, Arnold Worldwide

3:00 - 3 :30

### **Closing: Call to Action**

**Moderators:**

Ronald Ferguson, Faculty Co-Director, Pathways to Prosperity, Harvard Graduate School of Education and Faculty Director, the Achievement Gap Initiative, Harvard University

William C. Symonds, Project Director, Pathways to Prosperity Project, Harvard Graduate School of Education

**Speaker:**

Dave MacLeod, Co-Founder and Vice President, Thoughtstream

3:30 - 5:00

While the conference program officially ends at 3:30, the following optional post-conference opportunities will be available:

#### **1. Thoughtstream: A Deeper Look**

We partnered with Thoughtstream to facilitate a pre-conference dialogue that proved enormously popular. In this session, Thoughtstream’s Dave MacLeod and Kevin Skelcher will offer a closer look at what we learned, as well as how the Thoughtstream process works.

#### **2. An Oklahoma Success Story**

Over the past decade, Metro Technology Centers in Oklahoma City have partnered with Tinker Air Force Base to train more than 1,200 people for technically demanding and well paying jobs. One secret is that Metro’s Aviation Career Campus consistently ranks among the top 10 in the nation compared to similar programs at over 250 other colleges and technical centers. Presenters will include Dr. Elaine Stith, Superintendent of Metro Technology Centers, and Pete Lee, Associate Director of the Aviation Career Campus.

#### **3. Team Meetings**

If you would like to organize your own team meeting, there will be a sign-up sheet for available space at the registration table during the break following lunch on both days.